	No. Responding	% of Total
Insurance	7./	7.5 0
Zebulon	76	75.3
Raleigh Wendell	13 6	12.9 5.9
Other	6	5.9
o en e i	101	100.0
Eating & Drinking Places		
Zebulon	60	68.2
Raleigh	2 6	29.5
Other	2	2.3
	88	100.0
Entertainment Places		
Zebulon	42	47.2
Raleigh	44	49.4
Other	3 89	$\frac{3.4}{100.0}$
Beauty Shop or Barber Shop	07	100.0
Zebulon	81	79.4
Raleigh	5	4.9
Wendel1	5	4.9
Other	11	10.8
	102	100.0
Dry Cleaning		
Zebulon	97	95.1
Raleigh	1	1.0
Wendel1	1	1.0
Other	3	2.9
	102	100.0
Laundry & Laundromat		
Zebulon	99	92.9
Raleigh	1	1.2
Wendell	5	5.9
1/ 7 1	8.5	100.0
 How do you classify — Zebulon w Parking and Circulation 	ith regard to:	
Ease of driving in Zebulon	2.3	
Closeness of parking to sto		
Walking Room on sidewalks	2.1	
Store Buildings		
Exterior store appearance	2.1	
Window display	2.1	
Interior store lighting	2.1	
Cleanliness of stores Availability of rest rooms	2.1	
Cleanliness of rest rooms	2.7	
Heating and air conditionin		
Music	2.3	
1/	Excellent 1	
1/ From one to four as follows:	Good 2	
	Fair 3	
	Poor 4	
- 65 -		